

CARD MANAGEMENT SYSTEM

"Why do I need to chase up my bank for my new card?"

The efficiency of your card management system reflects on your brand. If your current system is not meeting the demands of your customers or coping with the growth in your card business, we have a solution.

The Customer Value Proposition

CONVENIENT – In an increasingly cashless society customers are increasingly relying on the convenience of credit and debit cards for their every day transactions.

TRUSTED – Customer trust that their cards are always active and usable.

RELIABLE – No more slow transaction processing. Real time transactions are essential.

The Business Value Proposition

ACQUIRE – Reliable, real-time card services are critical to acquiring new customers and retaining existing customers.

SERVE – Develop new services and extend your card system to manage any volume of credit cards, debit cards, loyalty cards or membership cards.

HELP – Relieve card management system pressure points and allow your administration teams to easily manage the process via a web interface.

FORECAST – The speed and reliability of your card management system ensures the profitability of your credit card business.

GROW – Concentrate on growing your card business knowing that your card management system can cope with the administration and management requirements.

Features at a Glance

- ✓ Ability to handle multiple Bins
- ✓ Ability to manage multiple brands with multiple Bins
- ✓ Capability use Multiple Limit groups within Bins
- ✓ Web based interface is easy to use
- ✓ Manages credit, debit, loyalty & membership cards
- ✓ Real-time links to Australia's largest independent EFT processing system, First Data International
- ✓ Local and international transaction processing are carried out in real time
- ✓ Ability to create, modify, maintain and manage electronic cards requirements including renewals and expiry forecasting, audit tracking, individual card transaction reporting and settlement reporting.
- ✓ Exceptional communication speeds
- ✓ Real-time system monitoring

Is your Card Management System Coping?

Your card management system efficiencies impact the profitability of your card business.

Our fast, reliable and trusted card management system will grow with your business.

Contact us today to find out more

Phone +61 2 9283 5221
solutions@rubik.com.au

