



FINANCIAL PLANNING
ASSOCIATION *of* AUSTRALIA

**FPA Launch Media Activity
Chapter: RIVERINA (NSW)**

Updated: Thursday 15 September, 2011

MaTch⁺



Media Schedule : RIVERINA (NSW)

Week Commencing	11 Sep	18 Sep	25 Sep	2 Oct	9 Oct	16 Oct	23 Oct	30 Oct	6 Nov	13 Nov
TV										
TV (Regional Southern NSW/Griffith) <i>Detailed TV schedule avail overleaf in week prior</i>		[Blue bar]								
Pay TV (Foxtel/Austar) <i>Detailed TV schedule avail overleaf in week prior</i>		[Blue bar]								
PRESS										
The Australian (MON: Business / WED: Wealth)		19th	28th		10th	19th				
The Aust. Fin. Review (MON: News)		19th	26th		10th	17th				
Sydney Morning Herald (MON: BusinessDay section)			26th		10th					
MAGAZINES										
Good Weekend (SAT)			1st		15th					
AFR Magazine (FRI)			30th				28th			
AFR Smart Investor (FRI)		On sale 23 rd Sept				On Sale 28 th Oct				
Your Money		On sale 9 th Sept		On Sale 7 th Oct			On Sale 4 th Nov			
Asset				On Sale 7 th Oct						
ONLINE										
EurekaReport.com.au – Homepage		[Purple bar]								
EurekaReport.com.au – Throughout the site		[Purple bar]								
First Digital Media Network (Eureka Report, crikey, Business Spectator, startupsmart, Smartcompany, Technology Spectator)		[Purple bar]								
Eureka Report.com.au eNewsletter			27th					25th		
SMH/The Age – BusinessDay		[Purple bar]								
SMH/The Age/Brisbane Times/WA Today – Money section		[Purple bar]								
SMH/The Age/Brisbane Times/WA Today – BusinessDay/Markets		[Purple bar]								
SMH/The Age/Brisbane Times/WA Today – My Career/Banking/Finance		[Purple bar]								
SMH/The Age – Newsletter		22nd			13th			TBC		
AFR.com.au		[Purple bar]								
News.com.au – The Aust. Business/Wealth section		[Purple bar]								
News.com.au – The Aust. Business Newsletter		TBC			TBC			TBC		



**TV Spot Schedule : Regional Southern NSW TV signal
w/c 18 September**

PRIMARY STATIONS



Sunday	07:00-10:00	Weekend Sunrise
Monday	22:30-23:30	Suits
Tuesday	16:30-17:00	Seven News At 4.30 *live*
Wednesday	06:00-09:00	Sunrise
Wednesday	22:30-23:30	Great Escapes
Friday	18:30-19:00	Today Tonight *Live*
Saturday	17:00-17:30	What's Up Down Under



Sunday	12:00-13:00	Sunday Roast
Sunday	18:00-18:30	National News Sunday (S)
Sunday	09:00-10:00	Weekend Today - Sunday (S)
Sunday	19:30-20:30	60 Minutes (S)
Monday	18:00-19:00	National Nine News (S)
Monday	21:30-22:30	CSI: Miami
Tuesday	07:00-09:00	Today (S)
Thursday	20:30-21:30	Hamish & Andy's Gap Year (S)
Friday	07:00-09:00	Today (S)
Friday	11:00-11:30	National Morning News (S)
Friday	20:30-21:30	Nrl - 1st Preliminary Final(S)
Saturday	07:00-09:00	Weekend Today - Saturday (S)



TV Spot Schedule : Regional Southern NSW TV signal w/c 18 September

Supported by Digital Channels for incremental reach and cost-efficiency



Sunday	17:00-18:00	The Good Life
Sunday	19:30-20:30	Homes Under The Hammer
Sunday	23:30-00:00	Living In The Sun
Monday	12:00-13:00	To The Manor Born
Monday	15:00-15:30	Perfect Strangers
Monday	16:00-18:00	Masquerade
Monday	18:30-19:00	Bargain Hunt
Monday	19:30-20:30	Heartbeat
Monday	21:30-22:30	Catherine Cookson's
Monday	22:30-00:00	Catherine Cookson's
Tuesday	15:30-16:00	Night Court
Tuesday	18:00-18:30	Bargain Hunt
Tuesday	18:30-19:00	Bargain Hunt
Tuesday	22:30-23:30	Jonathon Creek
Tuesday	19:30-20:00	Homes Under The Hammer
Tuesday	20:00-20:30	Homes Under The Hammer
Tuesday	20:30-21:30	Around The World In 80 Trades
Tuesday	23:30-00:00	Maisie Raine
Wednesday	13:00-14:00	Rhodes Across India
Wednesday	14:00-14:30	Murphy Brown
Wednesday	15:00-15:30	Perfect Strangers
Wednesday	15:30-16:00	Night Court
Wednesday	16:00-18:00	Footsteps In The Fog
Wednesday	19:00-19:30	Harry's Practice
Wednesday	19:30-20:30	Heartbeat
Wednesday	20:30-21:30	Ruth Rendell Mysteries
Wednesday	21:30-22:30	Ruth Rendell Mysteries
Wednesday	22:30-23:30	Keeping Up Appearances
Wednesday	23:30-00:00	Open All Hours
Thursday	14:00-14:30	Murphy Brown
Thursday	15:30-16:00	Night Court
Thursday	18:00-18:30	Bargain Hunt
Thursday	18:30-19:00	Bargain Hunt
Thursday	19:30-20:30	Doc Martin \$1
Friday	14:00-14:30	Murphy Brown
Friday	15:00-15:30	Perfect Strangers
Friday	15:30-16:00	Night Court
Friday	16:00-18:00	Five Golden Hours
Friday	18:30-19:00	Bargain Hunt
Friday	19:00-19:30	Harry's Practice
Friday	20:00-20:30	One Foot In The Grave
Friday	23:30-00:00	Living In The Sun
Saturday	08:30-09:30	Better Homes and Gardens
Saturday	13:30-17:00	Weekend Kitchen
Saturday	17:30-18:00	The Great Australian Doorstep
Saturday	18:30-19:30	Born and Bred
Saturday	20:30-22:30	Inspector Morse
Saturday	22:30-23:00	Inspector Morse
Saturday	23:00-23:30	Thats My Boy
Saturday	23:30-00:00	Please Sir



Wednesday 20:30-21:30 The Big Bang Theory

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TV Spot Schedule : GRIFFITH
w/c 18 September
PRIMARY STATIONS



Monday 06:00-07:00
Monday 11:00-11:30
Wednesday 19:30-20:30
Thursday 06:00-07:00
Friday 06:00-07:00

TODAY
NATIONAL MORNING NEWS
OCEAN GIANTS
TODAY
TODAY



Pay TV Spot Schedule : National w/c 18 September



Sunday	07:30-08:00	Sunday Business LF		Wednesday	11:30-12:00	STREET SENSE	
Sunday	08:00-08:30	ON THE RECORD		Wednesday	11:30-12:00	STREET SENSE	
Sunday	08:30-09:00	SUNDAY BUSINESS		Wednesday	14:00-14:30	TRADING DAY	
Sunday	10:30-11:00	The Perrett Report		Wednesday	14:30-15:00	TECHNOLOGY BEHIND BUSINESS	
Sunday	11:00-11:30	MEDIA WEEK		Wednesday	19:00-20:00	SWITZER	
Sunday	11:30-12:00	SUNDAY BUSINESS		Wednesday	19:00-20:00	SWITZER	
Sunday	12:00-12:30	YOUR MONEY YOUR CALL		Wednesday	21:00-21:30	BUSINESS NIGHT	
Sunday	15:30-16:00	GROW YOUR BUSINESS		Wednesday	21:30-22:00	The Perrett Report	
Sunday	16:00-17:00	YOUR MONEY YOUR CALL		Wednesday	22:30-23:00	SWITZER	
Sunday	18:00-19:00	YOUR MONEY YOUR CALL		Wednesday	23:00-00:00	YOUR MONEY YOUR CALL	
Sunday	18:00-19:00	YOUR MONEY YOUR CALL		Thursday	16:00-16:30	ATTHE CLOSE	Sponsorship
Sunday	20:00-21:00	YOUR MONEY YOUR CALL		Thursday	16:00-16:30	ATTHE CLOSE	Sponsorship
Sunday	21:00-21:30	PROPERTY SUCCESS		Thursday	16:00-16:30	ATTHE CLOSE	
Sunday	22:00-22:30	YOUR MONEY YOUR CALL		Thursday	06:00-09:00	FIRST BUSINESS	
Sunday	22:30-23:00	YOUR MONEY YOUR CALL		Thursday	09:00-10:00	MARKET EXPRESS	
Monday	16:00-16:30	ATTHE CLOSE	Sponsorship	Thursday	10:00-11:00	TRADING DAY	
Monday	16:00-16:30	ATTHE CLOSE	Sponsorship	Thursday	13:00-14:30	TRADING DAY	
Monday	07:00-08:00	FIRST BUSINESS		Thursday	15:00-16:00	Trading Day LF	
Monday	08:00-09:00	MONDAY MONEY		Thursday	19:00-20:00	SWITZER	
Monday	09:00-10:00	MARKET EXPRESS		Thursday	19:00-20:00	SWITZER	
Monday	11:45-12:00	TECH REPORT		Thursday	21:00-21:30	BUSINESS NIGHT	
Monday	13:00-15:00	TRADING DAY		Thursday	21:30-22:00	The Perrett Report	
Monday	13:00-15:00	TRADING DAY		Thursday	22:00-22:30	SWITZER	
Monday	16:00-16:30	ATTHE CLOSE		Thursday	22:30-23:00	SWITZER	
Monday	16:30-18:00	MARKET DAY		Thursday	23:00-00:00	YOUR MONEY YOUR CALL	
Monday	18:30-19:00	The Perrett Report		Friday	16:00-16:30	ATTHE CLOSE	Sponsorship
Monday	19:00-20:00	SWITZER		Friday	16:00-16:30	ATTHE CLOSE	Sponsorship
Monday	20:00-21:00	YOUR MONEY YOUR CALL		Friday	16:00-16:30	ATTHE CLOSE	
Monday	21:00-21:30	BUSINESS NIGHT		Friday	06:00-08:30	FIRST BUSINESS	
Monday	21:30-22:00	The Perrett Report		Friday	08:30-09:00	ON THE RECORD	
Monday	22:00-22:30	SWITZER		Friday	09:00-10:00	MARKET EXPRESS	
Monday	22:30-23:00	SWITZER		Friday	10:00-11:30	TRADING DAY	
Monday	23:00-00:00	YOUR MONEY YOUR CALL		Friday	18:30-19:00	The Perrett Report	
Tuesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Friday	19:00-20:00	SWITZER	
Tuesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Friday	20:00-21:00	YOUR MONEY YOUR CALL	
Tuesday	16:00-16:30	ATTHE CLOSE		Friday	21:00-21:30	MEDIA WEEK	
Tuesday	06:00-09:00	FIRST BUSINESS		Friday	21:30-22:00	TECHNOLOGY BEHIND BUSINESS	
Tuesday	09:00-10:00	MARKET EXPRESS		Friday	22:00-22:30	SWITZER	
Tuesday	10:00-11:00	TRADING DAY		Friday	23:00-00:00	YOUR MONEY YOUR CALL	
Tuesday	11:00-12:00	Trading Day LF		Saturday	07:00-08:00	Fox Business LF	
Tuesday	13:00-14:30	TRADING DAY		Saturday	08:00-09:00	FOX BUSINESS	
Tuesday	13:00-14:30	TRADING DAY		Saturday	08:00-09:00	FOX BUSINESS	
Tuesday	16:00-16:30	ATTHE CLOSE		Saturday	09:00-10:00	Business View LF	
Tuesday	17:00-17:30	MARKET DAY		Saturday	09:00-10:00	Business View LF	
Tuesday	17:30-18:00	Market Day LF		Saturday	10:00-10:30	TECHNOLOGY BEHIND BUSINESS	
Tuesday	18:30-19:00	The Perrett Report		Saturday	10:30-11:00	Special Programming Business	
Tuesday	19:00-20:00	SWITZER		Saturday	11:00-11:30	The Perrett Report	
Tuesday	21:00-21:30	BUSINESS NIGHT		Saturday	11:30-12:00	MEDIA WEEK	
Tuesday	21:30-22:00	The Perrett Report		Saturday	12:00-12:30	YOUR MONEY YOUR CALL	
Tuesday	22:00-22:30	SWITZER		Saturday	12:30-15:00	YOUR MONEY YOUR CALL	
Tuesday	22:30-23:00	SWITZER		Saturday	15:00-16:00	SWITZER	
Tuesday	23:00-00:00	YOUR MONEY YOUR CALL		Saturday	16:00-16:30	The Perrett Report	
Wednesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Saturday	16:30-17:00	GROW YOUR BUSINESS	
Wednesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Saturday	17:00-18:00	YOUR MONEY YOUR CALL	
Wednesday	16:00-16:30	ATTHE CLOSE		Saturday	20:00-20:30	The Perrett Report	
Wednesday	06:00-09:00	FIRST BUSINESS		Saturday	20:30-21:00	GROW YOUR BUSINESS	
Wednesday	09:00-10:00	MARKET EXPRESS		Saturday	21:00-22:00	SWITZER	
Wednesday	10:30-11:00	LAW TV					
Wednesday	10:30-11:00	LAW TV					



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