



FINANCIAL PLANNING
ASSOCIATION *of* AUSTRALIA

FPA Launch Media Activity
Chapter: SOUTH AUSTRALIA (SA)

Updated: Thursday 15 September, 2011

MaTch⁺



Media Schedule : SOUTH AUSTRALIA (SA)

Week Commencing	11 Sep	18 Sep	25 Sep	2 Oct	9 Oct	16 Oct	23 Oct	30 Oct	6 Nov	13 Nov
TV										
TV (Adelaide/Riverland & Mt Gambier/ Port Pirie) <i>Detailed TV schedule avail overleaf in week prior</i>		[Blue bar]								
Pay TV (Foxtel/Austar) <i>Detailed TV schedule avail overleaf in week prior</i>		[Blue bar]								
PRESS										
The Australian (MON: Business / WED: Wealth)		19th	28th			10th	19th			
The Aust. Fin. Review (MON: News)		19th	26th			10th	17th			
The Adelaide Advertiser (MON: Your Money)			26th			10th				
Flinders News (Wed: News)			28th							
The Recorder (Thu: News)			29th							
The Transcontinental (Wed: News)			28th							
Whyalla News (Thu: News)			29th							
Murray Pioneer (Tue: News)			27th							
MAGAZINES										
AFR Magazine (FRI)			30th					28th		
AFR Smart Investor (FRI)		On sale 23 rd Sept				On Sale 28 th Oct				
Your Money		On sale 9 th Sept		On Sale 7 th Oct			On Sale 4 th Nov			
Asset				On Sale 7 th Oct						
ONLINE										
EurekaReport.com.au – Homepage		[Purple bar]								
EurekaReport.com.au – Throughout the site		[Purple bar]								
First Digital Media Network (Eureka Report, crikey, Business Spectator, startupsmart, Smartcompany, Technology Spectator)		[Purple bar]								
Eureka Report.com.au eNewsletter			27th					25th		
SMH/The Age – BusinessDay		[Purple bar]								
SMH/The Age/Brisbane Times/WA Today – Money section		[Purple bar]								
SMH/The Age/Brisbane Times/WA Today – BusinessDay/Markets		[Purple bar]								
SMH/The Age/Brisbane Times/WA Today – My Career/Banking/Finance		[Purple bar]								
SMH/The Age – Newsletter		22nd			13th			TBC		
AFR.com.au		[Purple bar]								
News.com.au – The Aust. Business/Wealth section		[Purple bar]								
News.com.au – The Aust. Business Newsletter		TBC			TBC			TBC		

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**TV Spot Schedule: SA
w/c 18 September**

PRIMARY STATIONS in ADELAIDE TV signal



Sunday	07:00-10:00	Weekend Sunrise
Mon-Fri	09:00-11:30	The Morning Show
Mon-Fri	09:00-11:30	The Morning Show
Mon-Fri	09:00-11:30	The Morning Show
Mon-Fri	16:30-17:30	Seven News At 4.30
Mon-Fri	16:30-17:30	Seven News At 4.30
Mon-Fri	16:30-17:30	Seven News At 4.30
Friday	20:00-23:00	Butterfly On A Wheel
Friday	19:30-22:30	AFL



Sunday	18:30-19:30	RBT
Sunday	13:00-15:00	Speedway
Sunday	16:00-17:00	Farmer Wants A Wife
Monday	20:30-22:40	Ghosts Of Girlfriends Past
Thursday	19:30-20:00	The Big Bang Theory
Friday	20:30-21:30	The Mentalist
Saturday	14:30-17:00	The Professionals



Sunday	18:30-19:29	World News Australia 2011
Monday	14:30-15:29	Insight 2011
Tuesday	19:30-20:29	Insight 2011
Wednesday	20:30-21:29	Hotel Series 1
Friday	16:30-17:29	PBS Newshour 2011
Friday	21:30-21:59	World News Australia Late 2011



TV Spot Schedule : SA (Adelaide TV) w/c 18 September

Supported by ADELAIDE Digital Channels for incremental reach and cost-efficiency



Sunday	11:30-18:30	The Davis Cup
Sunday	21:00-21:30	Escape To The Country
Sunday	22:30-23:00	Escape To The Country
Sunday	22:30-23:00	Escape To The Country
Monday	22:30-00:00	Catherine Cookson
Monday	22:30-00:00	Catherine Cookson
Tuesday	21:30-22:30	Homes Under The Hammer
Wednesday	19:30-20:30	Heartbeat
Wednesday	21:30-22:30	Ruth Rendell
Wednesday	22:30-23:00	Ruth Rendell
Friday	19:30-20:00	Are You Being Served?
Saturday	17:30-18:00	Men Behaving Badly
Saturday	18:30-19:30	All Creatures Great & Small
Saturday	20:30-22:30	Heartbeat
Saturday	22:30-23:30	That's My Boy



Sunday	08:40-10:20	The Ghost Of St. Michael's
Sunday	12:00-14:30	Movie
Sunday	15:00-18:00	The Guns Of Navarone
Sunday	15:00-18:00	The Guns Of Navarone
Tuesday	12:00-14:00	Hotel Paradiso
Tuesday	21:30-22:30	Sensing Murder
Wednesday	12:00-14:00	Avalanche Express
Wednesday	14:00-15:00	Sea Patrol
Wednesday	22:30-23:30	Rizzoli & Isles
Thursday	22:30-23:30	Documentary
Friday	14:00-15:00	Sea Patrol
Friday	20:30-21:30	Underbelly
Friday	21:30-23:30	Prime Suspect
Saturday	10:45-12:35	Up Jumped A Swagman
Saturday	12:35-15:00	Four For Texas
Saturday	15:00-18:00	Oliver!



TV Spot Schedule : SA w/c 18 September

Primary Stations: PORT PIRIE TV signal



Sunday	10:00-10:59	Wide World Of Sports
Monday	11:30-11:59	Seven Morning News
Monday	17:30-17:59	Deal Or No Deal
Monday	22:30-23:29	CSI: Miami
Tuesday	18:00-18:29	Seven News
Wednesday	15:00-15:29	Medical Emergency
Thursday	11:30-11:59	Seven Morning News
Friday	19:30-20:29	Better Homes & Gardens
Saturday	14:00-15:59	Wakkaville

Primary Stations: RIVERLAND/Mt GAMBIER TV signal



Sunday	17:00-17:30	News: First at Five
Monday	17:30-18:00	Hot Seat
Monday	18:30-19:00	Win News
Tuesday	07:00-09:00	Today
Tuesday	17:30-18:00	Hot Seat
Tuesday	18:30-19:00	Win News
Tuesday	19:00-19:30	A Current Affair
Wednesday	07:00-09:00	Today
Wednesday	17:30-18:00	Hot Seat
Thursday	06:00-07:00	Today
Thursday	17:00-17:30	National Afternoon News
Thursday	17:30-18:00	Hot Seat
Thursday	18:30-19:00	Win News
Friday	17:30-18:00	Hot Seat



Pay TV Spot Schedule : National w/c 18 September



Sunday	07:30-08:00	Sunday Business LF		Wednesday	11:30-12:00	STREET SENSE	
Sunday	08:00-08:30	ON THE RECORD		Wednesday	11:30-12:00	STREET SENSE	
Sunday	08:30-09:00	SUNDAY BUSINESS		Wednesday	14:00-14:30	TRADING DAY	
Sunday	10:30-11:00	The Perrett Report		Wednesday	14:30-15:00	TECHNOLOGY BEHIND BUSINESS	
Sunday	11:00-11:30	MEDIA WEEK		Wednesday	19:00-20:00	SWITZER	
Sunday	11:30-12:00	SUNDAY BUSINESS		Wednesday	19:00-20:00	SWITZER	
Sunday	12:00-12:30	YOUR MONEY YOUR CALL		Wednesday	21:00-21:30	BUSINESS NIGHT	
Sunday	15:30-16:00	GROW YOUR BUSINESS		Wednesday	21:30-22:00	The Perrett Report	
Sunday	16:00-17:00	YOUR MONEY YOUR CALL		Wednesday	22:30-23:00	SWITZER	
Sunday	18:00-19:00	YOUR MONEY YOUR CALL		Wednesday	23:00-00:00	YOUR MONEY YOUR CALL	
Sunday	18:00-19:00	YOUR MONEY YOUR CALL		Thursday	16:00-16:30	ATTHE CLOSE	Sponsorship
Sunday	20:00-21:00	YOUR MONEY YOUR CALL		Thursday	16:00-16:30	ATTHE CLOSE	Sponsorship
Sunday	21:00-21:30	PROPERTY SUCCESS		Thursday	16:00-16:30	ATTHE CLOSE	
Sunday	22:00-22:30	YOUR MONEY YOUR CALL		Thursday	06:00-09:00	FIRST BUSINESS	
Sunday	22:30-23:00	YOUR MONEY YOUR CALL		Thursday	09:00-10:00	MARKET EXPRESS	
Monday	16:00-16:30	ATTHE CLOSE	Sponsorship	Thursday	10:00-11:00	TRADING DAY	
Monday	16:00-16:30	ATTHE CLOSE	Sponsorship	Thursday	13:00-14:30	TRADING DAY	
Monday	07:00-08:00	FIRST BUSINESS		Thursday	15:00-16:00	Trading Day LF	
Monday	08:00-09:00	MONDAY MONEY		Thursday	19:00-20:00	SWITZER	
Monday	09:00-10:00	MARKET EXPRESS		Thursday	19:00-20:00	SWITZER	
Monday	11:45-12:00	TECH REPORT		Thursday	21:00-21:30	BUSINESS NIGHT	
Monday	13:00-15:00	TRADING DAY		Thursday	21:30-22:00	The Perrett Report	
Monday	13:00-15:00	TRADING DAY		Thursday	22:00-22:30	SWITZER	
Monday	16:00-16:30	ATTHE CLOSE		Thursday	22:30-23:00	SWITZER	
Monday	16:30-18:00	MARKET DAY		Thursday	23:00-00:00	YOUR MONEY YOUR CALL	
Monday	18:30-19:00	The Perrett Report		Friday	16:00-16:30	ATTHE CLOSE	Sponsorship
Monday	19:00-20:00	SWITZER		Friday	16:00-16:30	ATTHE CLOSE	Sponsorship
Monday	20:00-21:00	YOUR MONEY YOUR CALL		Friday	16:00-16:30	ATTHE CLOSE	
Monday	21:00-21:30	BUSINESS NIGHT		Friday	06:00-08:30	FIRST BUSINESS	
Monday	21:30-22:00	The Perrett Report		Friday	08:30-09:00	ON THE RECORD	
Monday	22:00-22:30	SWITZER		Friday	09:00-10:00	MARKET EXPRESS	
Monday	22:30-23:00	SWITZER		Friday	10:00-11:30	TRADING DAY	
Monday	23:00-00:00	YOUR MONEY YOUR CALL		Friday	18:30-19:00	The Perrett Report	
Tuesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Friday	19:00-20:00	SWITZER	
Tuesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Friday	20:00-21:00	YOUR MONEY YOUR CALL	
Tuesday	16:00-16:30	ATTHE CLOSE		Friday	21:00-21:30	MEDIA WEEK	
Tuesday	06:00-09:00	FIRST BUSINESS		Friday	21:30-22:00	TECHNOLOGY BEHIND BUSINESS	
Tuesday	09:00-10:00	MARKET EXPRESS		Friday	22:00-22:30	SWITZER	
Tuesday	10:00-11:00	TRADING DAY		Friday	23:00-00:00	YOUR MONEY YOUR CALL	
Tuesday	11:00-12:00	Trading Day LF		Saturday	07:00-08:00	Fox Business LF	
Tuesday	13:00-14:30	TRADING DAY		Saturday	08:00-09:00	FOX BUSINESS	
Tuesday	13:00-14:30	TRADING DAY		Saturday	08:00-09:00	FOX BUSINESS	
Tuesday	16:00-16:30	ATTHE CLOSE		Saturday	09:00-10:00	Business View LF	
Tuesday	17:00-17:30	MARKET DAY		Saturday	09:00-10:00	Business View LF	
Tuesday	17:30-18:00	Market Day LF		Saturday	10:00-10:30	TECHNOLOGY BEHIND BUSINESS	
Tuesday	18:30-19:00	The Perrett Report		Saturday	10:30-11:00	Special Programming Business	
Tuesday	19:00-20:00	SWITZER		Saturday	11:00-11:30	The Perrett Report	
Tuesday	21:00-21:30	BUSINESS NIGHT		Saturday	11:30-12:00	MEDIA WEEK	
Tuesday	21:30-22:00	The Perrett Report		Saturday	12:00-12:30	YOUR MONEY YOUR CALL	
Tuesday	22:00-22:30	SWITZER		Saturday	12:30-15:00	YOUR MONEY YOUR CALL	
Tuesday	22:30-23:00	SWITZER		Saturday	15:00-16:00	SWITZER	
Tuesday	23:00-00:00	YOUR MONEY YOUR CALL		Saturday	16:00-16:30	The Perrett Report	
Wednesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Saturday	16:30-17:00	GROW YOUR BUSINESS	
Wednesday	16:00-16:30	ATTHE CLOSE	Sponsorship	Saturday	17:00-18:00	YOUR MONEY YOUR CALL	
Wednesday	16:00-16:30	ATTHE CLOSE		Saturday	20:00-20:30	The Perrett Report	
Wednesday	06:00-09:00	FIRST BUSINESS		Saturday	20:30-21:00	GROW YOUR BUSINESS	
Wednesday	09:00-10:00	MARKET EXPRESS		Saturday	21:00-22:00	SWITZER	
Wednesday	10:30-11:00	LAW TV					
Wednesday	10:30-11:00	LAW TV					



FINANCIAL PLANNING ASSOCIATION OF AUSTRALIA

