

# John Giovanni Raciti

Sydney NSW

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Recently Awarded Consensus Software Award; I was behind major projects for General Electric, Healthscope, Telstra & Woolworths. Global firms listed on Forbes, Fortune 500, NASDAQ and on the ASX. Worked for Multi Nationals & Stakeholders for GE, PwC, Telstra, YBR, SAI GLOBAL, Williams Lea TAG bootstrap apps. I started working with Foster's Group & BBC Radio 1 back in 2001. I worked with Audi, Hyundai, NSW Govt, NRL, AFL, State of Origin, Wizard Home Loans, Collingwood Football Club, Temenos, General Motors, Subaru, Chrysler, Coles, AFP, Dymocks Bookstores and many more companies and projects from Wagtail to iPower  
<https://datacloud.design/>

<https://www.behance.net/JohnRaciti>

## Work Experience

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### **Panellist**

Broadcom Inc.

December 2019 to Present

Broadcom Inc. is a global technology leader that designs, develops and supplies semiconductor and infrastructure software solutions.

Broadcom Inc. designs, develops, and markets digital and analog semiconductors. The Company offers wireless RF components, storage adapters, controllers, networking processors, switches, fiber optic modules, motion control encoders, and optical sensors. Broadcom markets its products worldwide.

<https://www.bloomberg.com/profile/company/AVGO:US>

### **Business Development Director at Lorgan Global**

Consensus Software Awards

May 2018 to Present

Business Development Director at Lorgan Global

May 2018 - Present (1 year and 7 months)

Consensus Software Awards

I would like to congratulate Dr John Raciti for stepping into the role of Director - Business Development with Lorgan. John is well known in the market with over 20 years of demonstrated experience of working in the software industry. He is highly skilled in Strategic Partnerships and Relationship Management. He has worked on multiple Fortune 500 companies in the market such as RBA, PWC, IBM, various departments of Australian Govt., SAI Global, Sensis, UTS, CQU, GE Money, FPA, Rubik Financial Limited, Teachers Mutual Bank Limited, Audi, Westpac, Subaru, General Motors, TDK, JVC & Orica.

### **UI & UX Service Designer & Developer & Web Master**

WordPress - Freelancing AusInfoTech  
May 2018 to Present

UI & UX Service Designer & Developer & Web Master at WordPress - Freelancing AusInfoTech  
May 2018 - Present (1 year and 7 months)

UI & UX Service Designer & Developer & Web Master - WordPress - Freelancing Lorgan Global \* May  
2018 to Present

### **UX Designer at Lorgan Global**

WordPress - Freelancing AusInfoTech  
May 2018 to Present

UX Designer at Lorgan Global / AusInfoTech  
May 2018 - Present (1 year and 7 months)  
<http://www.ausinfotech.com.au/products/>

<http://www.lorganglobal.com/our-services/>

UX Designer at Lorgan Global at AusInfoTech  
May 2018 - Present (1 year and 7 months)  
<http://www.ausinfotech.com.au/products/>

<http://www.lorganglobal.com/our-services/>

### **Business Development Director**

Lorgan Pty Ltd  
April 2018 to Present

Business Development Director at Lorgan Pty Ltd  
Apr 2018 - Present (1 year and 8 months)

John is well known in the market with over 20 years of demonstrated experience of working in the software industry. He is highly skilled in Strategic Partnerships and Relationship Management. He has worked on multiple Fortune 500 companies in the market such as RBA, PWC, IBM, various departments of Australian Govt., SAI Global, Sensis, UTS, CQU, GE Money, FPA, Rubik Financial Limited, Teachers Mutual Bank Limited, Audi, Westpac, Subaru, General Motors, TDK, JVC & Orica.

### **Partner**

Financial & Insurance Services, Worldwide  
January 2015 to Present

Partner at Financial & Insurance Services, Worldwide  
Jan 2015 - Present (4 years and 11 months)

Partner - CWX Collections and Receivables Management - Australian Govt & the Americas. Rubik is a leading technology company listed on the ASX that delivers innovative solutions to the wealth management, mortgage broking and banking segments within financial services both in Australia and internationally.

### **Owner at Raciti Designs**

Telstra  
April 1997 to Present

Owner at Raciti Designs

Apr 1997 - Present (22 years and 8 months)

User Screens - userscreens.com <https://www.youtube.com/watch?v=8EIOwMdriC8> Channel [V] / Video

Hits - News Corp Australia (FOX) and Telstra (TEL) <https://www.youtube.com/watch?v=tMSPdKUcLhE>

Baring Private Equity Asia - SAI GLOBAL

## **Designer at IT Global**

R&D UI

August 2018 to October 2019

R&D UI Designer at IT Global

Aug 2018 - Oct 2019 (1 year and 2 months)

(1) IT GLOBAL provides services to customers who have a property or group of properties and facilities. The services shall: 1. Maintain a desired level of condition and compliance 2. Enhance the asset value and life cycle 3. Create an optimum environment for the property occupants 4. Achieve maximum productivity & lowest safety & environmental risk within a space. 5. Develop and expand, alter or upgrade from time to time

(2) The services shall deliver optimum outcome measured by: 1. Customer first, responsiveness and reliability 2 Prosperous outcomes through end to end efficiency & cost benefit 3 Healthy, safe & productive environment

(3) IT GLOBAL Pty Ltd provides Services, Processes & Systems as defined in scope which may change from time to time. The client shall engage the service elements independently from time to time to meet client demand.

(4) The elements of the services includes: 1. Job Tracker IWMIS - Client Portal 2. Job Tracker IWMIS - Enterprise

(5) IT Global Pty Ltd and the contractor have entered into this Agreement with a shared objective of jointly exceeding the service levels defined for the Services by achieving and maintaining leadership in the services management, in the quality of the provision of the Services and the method of project delivery.

## **UX Manager & IT Assistance Manager**

IT GLOBAL PTY LTD

June 2018 to October 2019

UX Manager & IT Assistance Manager at IT GLOBAL PTY LTD

Jun 2018 - Oct 2019 (1 year and 4 months)

Currently working on projects:

3CX open-platform, software VoIP phone system.

Leading to set up UX process.

Manage In-house assorted systems.

<https://jt.itglobal-systems.net/zebra/>

<https://jt.itglobal-systems.net/dcfm07/>

<https://jt.itglobal-systems.net/falcon/>

<https://jt.itglobal-systems.net/raptor/>

## **UX Manager & IT Assistance Manager**

DCFM

June 2018 to October 2019

UX Manager & IT Assistance Manager at DCFM

Jun 2018 - Oct 2019 (1 year and 4 months)

## **Technician at dcfm**

January 2018 to October 2019

Technician at dcfm

Jan 2018 - Oct 2019 (1 year and 9 months)

## **Market Research Interviewer**

Face to Face

April 2018 to June 2018

Working as a field interviewer on longitudinal studies, with Roy Morgan Research for many clients. Working casually on these projects and other smaller projects.

Market Research Interviewer (Face to Face) at Roy Morgan at Roy Morgan Research

Apr 2018 - Jun 2018 (2 months)

Working as a field interviewer on longitudinal studies, with Roy Morgan Research for many clients. Working casually on these projects and other smaller projects.

## **UI & UX Service Designer & Developer & Web Master**

WordPress - Freelancing TGA Legal

2018 to January 2018

- Jan 2018 (1 month or less)

- Work across research, strategy, design and agile delivery
- Experience in UX design across research, strategy, design and agile delivery.
- Knowledgeable about Design Thinking, Human Centered design and working in an agile/lean UX environment.
- Possess excellent interpersonal and communication skills with an enthusiastic, energetic approach to your work.
- Ability to build and maintain strong working relationships with your colleagues, clients and stakeholders.
- Ability to present/report your findings and solutions in engaging ways.
- Strong understanding of interaction design.

## **Desktop Publisher Graphic Designer**

Williams Lea Tag

June 2017 to December 2017

## **IT Consultant**

TGA Legal

January 2016 to December 2017

IT Consultant at TGA Legal

Jan 2016 - Dec 2017 (1 year and 11 months)

<http://www.tgalegal.com.au/>

## **UX Lead**

PwC

July 2016 to September 2016

Work across research, strategy, design and agile delivery Experience in UX design across research, strategy, design and agile delivery. Knowledgeable about Design Thinking, Human Centred design and working in an agile/lean UX environment.

## **Designer**

Print Media Group

March 2016 to June 2016

## **Mac Operator Prepress / Graphics Designer**

Print Media Group

March 2016 to May 2016

Mac Operator Prepress / Graphics Designer Kodak Art Centre, KODAK WORKSTATION, KODAK INSITE Prepress Portal System

Web Services at Australian Curriculum, Assessment and Reporting Authority

## **Bootstrap UX UI Web Designer/Developer**

Google Calendars & Charts

January 2016 to February 2016

Jan 2016 - Feb 2016 (1 month)

Sitefinity & HTML5 coding. Part of a Reporting Authority Department - publishing National data collection and reporting.

Bootstrap UX UI Web Designer/Developer at Google Calendars & Charts

## **Bootstrap Web UI & UX Developer**

Google Calendars & Charts

June 2015 to December 2015

- Bootstrap UX UI Web Designer/Developer, MS Visual Studio, HTML5, Angular JS (Google Calendars & Charts), JS, PHP templates.

- When required develop personas or identify target persona characteristics

- Identify and design UX research study scenarios

- I am used to working in an agile environment, lean, user-centered design, cloud services, and continuous delivery approach to produce high quality user-centered digital services.

### **UX Lead Bootstrap Developer**

Google Calendars & Charts

June 2015 to December 2015

ComOps Limited efficient workforce management, Angular JS, HTML5, CSS, JS, Bootstrap (Google Calendars & Charts). When required develop personas or identify target persona characteristics. Identify and design UX research study scenarios

### **Social Media and Marketing Intern at UTS**

Shopfront

January 2015 to December 2015

Promotion and brand awareness. Manage social media - Facebook, Instagram, Twitter and Pinterest. Identify content and create original material for a number of social media channels and assist in the ongoing marketing and PR activities.

### **Social Media and Marketing Intern**

Shopfront

January 2015 to December 2015

Promotion and brand awareness. Manage social media - Facebook, Instagram, Twitter and Pinterest. Identify content and create original material for a number of social media channels and assist in the ongoing marketing and PR activities.

### **Partner**

Rubik Financial

December 2014 to December 2015

Partner - CWX Collections and Receivables Management - Australian Govt & the Americas

### **Senior Graphic Designer at Dymocks**

October 2014 to November 2014

Australia's leading bookseller 135 years. I worked on Facebook marketing EDMs of latest books on sale, in store Author's book signage posters for over 200 stores, Christmas catalogues; deep-etching all the products including many stationary products

### **Graphic & Web Designer**

Total Alliance Health Partners International

March 2014 to November 2014

### **marketing staff**

store Author's book signage and Halloween posters

October 2014 to October 2014

Oct 2014 - Oct 2014 (1 month or less)

Australia's leading bookseller for 135 years. I worked on Facebook marketing artwork, HTML EDMs of latest books on sale, in store Author's book signage and Halloween posters for over 200 stores, Christmas catalogues; deep-etching all the products including many stationary products such as Parker and Waterman pens. I was working with a group of 6 marketing staff.

## **Part-time and Evening Teaching**

Academy of Information Technology

July 2013 to April 2014

- Subjects; 2D Animation, 2D Interactivity, Academic Cultures, Applied Graphic Design, Commercial Internet, Decoding Media, Design Principles, Digital Images, Digital Pathways, Foundation Internet, Presentation Skills, Publishing Media, Small Project Management, Development Project, Animation.
- Specialising in three disciplines: digital media, information technology, and business.
- Website Management (WordPress websites).

## **UX Lead, Lecturer, Web Design and Content Coordinator**

RedHill Education

March 2013 to April 2014

UX Lead, Lecturer, Web Design and Content Coordinator at RedHill Education

Mar 2013 - Apr 2014 (1 year and 1 month)

2D Animation, 2D Interactivity, Applied Graphic Design, Commercial Internet, Decoding Media, Design Principles, Digital Images, Digital Pathways, Foundation Internet, Presentation Skills, Publishing Media, Development Project, Animation

## **Senior Graphic Designer at Dymocks, Worldwide**

NSW - Singapore

2013 to 2014

Export Award Winner 2014 - Health and Biotechnology: Health Projects International; specialises in the planning, design and commissioning of healthcare projects, such as hospitals, & in 2013-14 won projects in Saudi Arabia, Singapore & Bahrain.

Senior Graphic Designer at Dymocks, Worldwide

## **Creative Service Design Manager at Performance Incentives**

Google Swiffy

May 2013 to June 2013

May 2013 - Jun 2013 (1 month)

- I was a design consultant - building Responsive Web Designs (RWD) Mobile Devices using wireframes, media queries for clients; Suzuki, Subaru & VW. I created flash games & converted them into HTML5 using Google Swiffy - able to view flash in both Apple & Samsung browser environments; cross browser CSS3.
- Performance Incentives is a full-service incentive marketing agency specialising in the design and implementation of innovative incentive programs, sales conferences and other performance improvement initiatives that unlock people's potential, change behaviours and improve business results.
- I was creating mobile device wireframes to build - screen designs, the structure and navigation of the product automotive software for clients like Audi, Subaru, and General Motors. I was UAT testing and assess interactive of many range of application of products. Small business environment.

Creative Service Design Manager at Performance Incentives at Google Swiffy

May 2013 - Jun 2013 (1 month)

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## **Learning Product Executive Asia Pacific**

SAI

June 2012 to March 2013

- I was building websites and application using Angular JS Front-end Development with Bootstrap libraries. I designed and coded/built an LMS Learning Management System (using IBM Kenexa technology) for SAI Global / Australian Standards International business - for SAI Global: Training & Improvement Solutions division. The LMS I introduced to the company - gave users workplace participants access to over 300 Training Courses online & optimizing web pages for the LSM build. This system was the first online & blending learning system in-place for the business; which included Quality Management, Occupational Health & Safety, Governance, Risk Management & Compliance, and Environmental Management. Major clients included WOOLWORTHS LIMITED and Coles. I was liaising with business partners in IBM Kenexa through Webex in the US. Hand coding advanced HTML, JavaScript XHTML, cross browser CSS, W3C WAI Web Accessibility Initiative - web standards to build an IBM Learning Management System. I worked many over 300 staff all round the world. I gained JavaScript / jQuery / HTML5 / CSS3 development experience. . I applied bootstrap / AngularJS / SASS technologies into the software web applications. Proven experience delivering and testing solution across multiple browsers and platforms. Knowledge of contemporary and cutting-edge web technologies and trends - Responsive approach.

- I was creating wireframes to build - screen designs, the structure and navigation of the product LCMS software for clients like WOW, Coles, NSW Govt, AFP. I was UAT testing and assess interactive of many range of application of learning products.

- "Architect" change in an effective manner as part of the overall design function - across many products at SAI.

- I am used to working in an agile environment, lean, user-centred design, cloud services, and continuous delivery approach to produce high quality user-centred digital services.

Learning Product Executive Asia Pacific at SAI at IBM

Jun 2012 - Mar 2013 (9 months)

- I was building websites and application using Angular JS Front-end Development with Bootstrap libraries. I designed and coded/built an LMS Learning Management System (using IBM Kenexa



technology) for SAI Global / Australian Standards International business - for SAI Global: Training & Improvement Solutions division. The LMS I introduced to the company - gave users workplace participants access to over 300 Training Courses online & optimizing web pages for the LSM build. This system was the first online & blending learning system in-place for the business; which included Quality Management, Occupational Health & Safety, Governance, Risk Management & Compliance, and Environmental Management. Major clients included WOOLWORTHS LIMITED and Coles. I was liaising with business partners in IBM Kenexa through Webex in the US. Hand coding advanced HTML, JavaScript XHTML, cross browser CSS, W3C WAI Web Accessibility Initiative - web standards to build an IBM Learning Management System. I worked many over 300 staff all round the world. I gained JavaScript / jQuery / HTML5 / CSS3 development experience. . I applied bootstrap / AngularJS / SASS technologies into the software web applications. Proven experience delivering and testing solution across multiple browsers and platforms. Knowledge of contemporary and cutting-edge web technologies and trends - Responsive approach.

- I was creating wireframes to build - screen designs, the structure and navigation of the product LCMS software for clients like WOW, Coles, NSW Govt, AFP. I was UAT testing and assess interactive of many range of application of learning products.
- "Architect" change in an effective manner as part of the overall design function - across many products at SAI.
- I am used to working in an agile environment, lean, user-centred design, cloud services, and continuous delivery approach to produce high quality user-centred digital services.

## **UX Lead - Product Development Executive**

SAI

June 2012 to March 2013

at SAI Global

Jun 2012 - Mar 2013 (9 months)

Product Development Executive (Global Training & Improvement Solutions) System Admin LMS - Kenexa IBM. I was creating screen designs, the structure and navigation of the product LCMS software for clients like WOW, Coles, NSW Govt, AFP.

## **(Online Production Specialist) Team Leader**

Telstra

October 2011 to June 2012

Managed a team of 30 staff members, multiple projects in a fast-paced, deadline-driven environment. Liaising with Telstra & Julia Ross Management, Telstra Stakeholders, Sales, Marketing & Customer Care staff & Clients. Customer Service focus role. Using Adobe & Microsoft tools. Proven experience delivering and testing solution across multiple browsers and platforms for Yellow Pages. Knowledge of contemporary and cutting-edge web technologies and trends - Responsive approach. Experience with working in an agile environment - iGen. SAP Reporting - providing staff performance to the Sensis Telstra Board.

## **UX Lead (Online Production Specialist) Team Leader**

Telstra

October 2011 to June 2012

Managed a team of 30 staff members, multiple projects in a fast-paced, deadline-driven environment. Liaising with Telstra & Julia Ross Management, Telstra Stakeholders, Sales, Marketing & Customer Care staff & Clients. Customer Service focus role.

### **Web Designer & Developer**

Teachers Mutual Bank

September 2011 to October 2011

### **Studio Production Manager**

Financial Planning Association of Australia

August 2011 to September 2011

### **Mobile Interface Designer & Developer**

UI & UX

March 2011 to March 2011

Mar 2011 (1 month or less)

ARISapp, Digitalinc. Inchcape automotive brands, General Motors, Subaru, Audi, Chrysler - Mobile Apps / Mobile Device Applications.

### **Head of Design**

March 2008 to March 2011

I help deliver user focused innovative solutions to the wealth management, mortgage broking and banking segments within financial services both in Australia and internationally.

### **Head of Design - UI & UX Designer & Developer**

RFL-ASX

January 2008 to February 2011

Head of Design - UI & UX Designer & Developer at RFL-ASX

Jan 2008 - Feb 2011 (3 years and 1 month)

- I am used to working in an agile environment, lean, user-centred design, cloud services, and continuous delivery approach to produce high quality user-centred digital services.
- I worked in a cross-functional team environment and is involved in the development and support of front-end interfaces with a focus on the WebLogic and Teamsite platform among others. I gained Javascript / jQuery / HTML5 / CSS3 development experience. . I applied bootstrap / angularJS / SASS technologies into the software web applications. Proven experience delivering and testing solution across multiple browsers and platforms. Experience with working in a JIRA agile environment.
- I designed and developed User Interface Designs with an exceptional understanding of User Experience Principles coupled with a keen eye for great graphic/web design. Commercial exposure to large, complex Transactional style Websites and Web Applications. Essential skills: Web Applications development Ajax, cross browser CSS, CSS3, HTML, XML, JavaScript Strong understanding of computer/human interaction, Usability Concepts and User Interfaces Wireframes; Axure production ability to translate wireframes into GUI Strong Graphic and Web Design Skills Ability to work with Style Guides Creation of prototypes Banking and Finance experience and Agency Environment experience, User interface management systems. Worked within established web application frameworks to develop, maintain and support dynamic, user friendly web sites, applications and services; Worked with a wide range of common web technologies, servers and hosts;

- Using SugarCRM & Salesforce within the Rubik Marketing & Sales Department over a three year period. Liaising with Management, Stakeholders, Sales, Marketing & Customer Care staff & B2B, B2C, up to 400 Clients. GUI design and implementation

### **Multimedia Course Coordinator**

Central Queensland University - Singapore  
January 2004 to December 2008

Multimedia Course Coordinator at Central Queensland University  
Jan 2004 - Dec 2008 (4 years and 11 months)

I managed/ coordinated a multinational university; seven lecturers from Fiji, Singapore, across Australia & their students around the APAC region.

### **UI & UX Designer**

Mobile Messenger  
July 2007 to February 2008

- Worked on the Mobile Messenger gateway which was a flexible, robust messaging tool that enables integration of mobile messaging with existing systems and applications, such as websites, CRM systems, email services, finance and billing systems. I was one of eleven members in 'The MEP Team' (Mobile Entertainment Platform). Liaised with Management, Stakeholders, Sales, Marketing & Customer Care staff & Clients & all the main telecommunication carriers. Knowledge of wireframe development and experience using tool: Wireframes; Axure. Using languages XHTML, cross browser CSS, & W3C WAI Web Accessibility Initiative - web standards. Advanced JavaScript skills. Using Adobe graphic and MS web tools. Large business environment and team of 100.

- I was creating wireframes to build - screen designs, the structure and navigation of the product Mobile Entertainment Platform software. I was UAT testing and assess interactive of many range of application of products. Proven experience delivering and testing solution across multiple browsers and platforms. Experience with working in a JIRA agile environment.

### **Multimedia Lead Lecturer**

Sydney TAFE  
January 2004 to December 2007

Multimedia Lead Lecturer at Sydney TAFE  
Jan 2004 - Dec 2007 (3 years and 11 months)

Teaching Dynamic Web Interfaces, New Media Histories and Practices, Introduction to Multimedia, Web Design and Development, Design Perspectives, Multimedia Design courses for hundreds of students. Training & using all Adobe & Macromedia tools to produce programs. Working within an Apple OS environment. The Largest NSW State Government RTO business environment.

### **Manager Web Projects**

YBR / GE.com  
March 2007 to April 2007

- Managed & created web projects using MS and Adobe tools in a PCs environment for GE General Electric Consumer Finance. Liaised with Store Management, Stakeholders; was a joint venture with YBR & GE, Sales, Marketing & Customer Care staff & Clients. Large business environment and team of 1000 plus. Forbes ranked GE that year - 4th in the fortune 500.

- Creating Flash vector graphics, GIF animations for Wizard AFL (Collingwood Football Club - The Premiership Winners of 2010) - NRL - State of Origin - promotions and footy tipping for 2007. Graphic Designs - Flash screensaver for Wizard kiosks. Liaised with Store Management, Stakeholders, Sales, Marketing & Customer Care staff & Clients. Proven ability to build consensus and work effectively within a cross-departmental team. Large business environment and team of 1000 plus. It was a great opportunity to work for Mark Bouris. It was a great fun and warm team to work for.

### **Manager Web Projects**

GE Consumer Level 3 at GE Money  
March 2007 to April 2007

### **End Developer**

Flash Front  
October 2006 to December 2006

Creating classified top secret Vector Graphics, Animations, Interactives, learning systems, Graphic Designs - Packaging for CD and DVD ROMs on PCs, using MS and Adobe tools. Liaising with Defence Personnel. Large business environment.

Flash Front-End Developer at Department of Defence  
Oct 2006 - Dec 2006 (2 months)

### **Graphic & Multimedia Design Teacher**

Raffles College of Design and Commerce  
January 2004 to December 2004

Teaching Graphic design & Advertising courses for hundreds of students. I worked for the international Study Group business. Training & using all Adobe & Macromedia tools to produce programs. Working within an Apple OS environment.

### **Graphic Design Teacher**

Study Group  
January 2002 to December 2004

Graphic Design Teacher at Study Group  
Jan 2002 - Dec 2004 (2 years and 11 months)

### **Web Designer & Developer (Senior Management)**

NSW  
September 2001 to May 2002

### **Graphic Designer (Management)**

Audi Australia  
August 2001 to September 2001

I designed and coded/built and maintained the Astre German Automotive Group (Audi & Hyundai) in HOMEBUSH BAY. Liaised with Management, Stakeholders, Sales, Marketing & Customer Care staff & Clients. Used Macromedia, Adobe, Microsoft tools & PCs. Large business environment.

### **Senior New Media Manager (Senior Management)**

The Shop International The Shop Ibiza  
November 2000 to March 2001

## **Sales, Marketing & Customer Care**

Kahlua, FOSTER'S GROUP LIMITED

February 2001 to February 2001

Feb 2001 (1 month or less)

(FGL), and The Shop Ibiza. I was liaising with Store Management, Stakeholders, Sales, Marketing & Customer Care staff & B2B & B2C Clients. I was using Adobe, Macromedia tools & MS Front Page using PCs to build the website. I made many flash animations - introduction movies before entering the main home page. Small business environment and team of 5. We teamed up with Big Island International Advertising agency with a few projects including clients Unilever. Large business environment.

## **Internet Manager and Developer (Senior Management)**

ZOO Communications Group

March 2000 to October 2000

I designed and coded/built many websites for B2B clients: Australian Posters, Taxi Media, Gateway Computers, hop-on.com, Park Hyatt Sydney, PKL Personnel, and Victoria Cross Bar. I liaised with Store Management, Stakeholders, Sales, Marketing & Customer Care staff & Clients. Many B2B & B2C clients meet and greets. I was using Adobe, Macromedia tools & MS Front Page using PCs to build the website. I made many flash animations - introduction movies before entering the main home page. Medium business environment.

## **Web Page Designer & Programmer (Management)**

Chapple CD Labs Pty Ltd

June 1999 to October 1999

Built & maintain the Chapple CD Labs website. I was liaising with the owner & the sales manager. I was using Adobe, Macromedia tools & MS Front Page using PCs to build the website. This experience was an internship through Swinburne University - Multimedia studies. I was working for B2B & B2C clients TDK, JVC & Orica. Small business environment.

Skills User Experience Designer, Graphic Designer, Online Production Team Leader, css, HTML5, Ajax, Bootstrap, AngularJS, W3C & WCAG, Business Administration, UX Lead

## Education

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### **Design & Technology**

University of Technology Sydney - Cambridge, Waikato

2007

Swinburne University of Technology

2006

### **Bachelor of Arts**

Monash University

2000

## Skills

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UX, ANGULARJS, BOOTSTRAP, HTML5, AJAX

## Links

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<https://datacloud.design/>

## Awards

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### **Consensus Software Awards**

December 2019